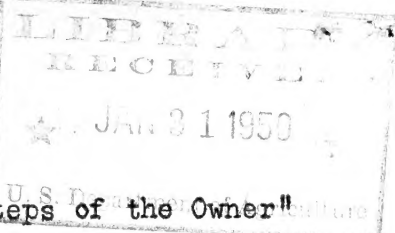


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



"The best fertilizer in any garden is the footsteps of the Owner"

1910

UNADILLA NURSERY CO.

1950

750-758 Riverside Drive

Johnson City, N. Y.

January 1950 Special List - 30 Day Offer - Prepaid. "Buy the best for less."

EVERGREEN BARGAIN OFFERS30 Landscape Evergreens \$4.00

5 Arborvitae Am.	Transplants	9-12 in.
5 Blue Spruce	"	4-6 in.
5 Black Hill Spruce	"	6-7 in.
5 Jack Pine	"	10-15 in.
5 Mugho Pine	"	5-6 in.
5 White Pine	"	5-6 in.

50 Home Beautifying Evergreens \$5.00

10 Arborvitae AM.	4 yr	"	7-10 in.
10 Canada Hemlock	3 yr	"	6-8 in.
10 Mugho Pine	4 yr	"	5-6 in.
10 Scotch Pine	3 yr	"	4-8 in.
10 Norway Spruce	3 yr	"	3-5 in.

250 Christmas Tree Seedlings \$8.00

50 Balsam Fir	2 yr	Seedlings	2-3 in.
50 Blue Spruce	2 yr	"	0-2 in.
50 Black Hill Spruce	2 yr	"	2-3 in.
50 Norway Spruce	2 yr	"	2-4 in.
50 Scotch Pine	2 yr	"	3-4 in.

Christmas Trees per 1000 Prepaid \$30.00 - These are special prices for 30 days.

50 White Pine	9-12 in.	\$7.50
50 White Pine	12-16 in.	12.50
50 White Pine	16-22 in.	16.50

Evergreens for Year Round Beauty - per 100

Austrian Pine	2 yr	Seedlings	3-6 in.	\$3.50
Mugho Pine	2 yr	"	2-4 in.	3.50
Norway Spruce	3 yr	"	4-8 in.	4.00
White Spruce	3 yr	Transplants	3-6 in.	7.00
Taxus-Yew Up.	3 yr	"	7-9 in.	35.00
Taxus-Up. Hicksi	7 yr	TT	12-15 in.	1.50 each
Taxus-Up. Kelseyi	7 yr	TT	12-15 in.	1.50 each

BARGAINS - Fruit Trees - 2 year - \$1.00 each - \$10.00 per dozen - not prepaid.

Apples - Astrachan - Double Red and Yellow Delicious - McIntosh Red -
Red Wealthy - Yellow Transparent - 3-7 ft.
Also Dwarf R.I. Greening 3-4 ft.

Cherry - Black Tartarian Sweet - Montmorency sour - Plump Burbank -
Fellenburg and Stanley Pruge.

Bartlett Pear and Elberta Peach.

LILACS - Old Fashioned Purple Syringa Vulgaris 2 yr. Tr. 12-18 in. 35¢ each
6 for \$2.00

Hybrid French grafts 1 and 2 yr. \$1.00 each
Colors - double and single - red, purple, white, pink, etc.

HARD SUGAR MAPLES - 6-8 ft - two or more - not prepaid - \$1.00 each
Silver Maple - 6-8 ft. \$1.50 each. Red Schwedleri Maple 6-9 ft. \$5.00 ea.
French Pussy Willow 1½-2 ft. 50¢. Wisconsin Weeping Willow 4-5 ft \$1.25 ea.

"BUY THE BEST FOR LESS"

FRUIT TREES

EVERGREENS

ORANAMENTALS

UNADILLA NURSERY CO.

Johnson City, N. Y.

The Christmas Tree business has become one of the big tree businesses of the country. Annually we are harvesting 20 million or more trees in this country for Christmas Decorations. Each year we are asking ourselves where we are going to get our supply of trees for the season. Canada has been our main source of supply for a number of years, but labor and freight rates have cut the supply of trees being shipped. Also, Christmas tree buyers are demanding better trees than those from Canada. Last year we tried a few hundred Canada trees on our tree market with the result we had a number of the Canada trees left while our supply of Spruce and Scotch Pine were sold out down to a few culls.

During the past 22 years we have built up a satisfactory Christmas Tree business, offering hand planted Pine and Spruce. The average retail price for the past four or five years has been around \$3.00 per tree. This past '49 season we handled 19 truck loads in one Christmas Tree Market. Even at the end of the season people were begging for good bushy Scotch Pine.

We know of one Christmas Tree outfit that harvests 30 to 40 thousand trees each season. They bought up cheap farms and planted the poorer fields to Spruce and Pine. Their price F.O.B. loading dock - 50¢, 75¢, and \$1.00. Quality Fir and White Spruce run up to \$2.00 and better per tree.

Our January prices for two-year Christmas Seedlings - \$30.00 per 1000, parcel post, prepaid delivery. WE expect to increase this price to \$35.00 per 1000 within the next few weeks. WE strongly urge your placing your order early. The demand for this stock is very strong.

PLANTING SUGGESTIONS....

- PLANTING** Dig holes large enough to accomodate the root of the tree or plant. Cut away broken or unusually long roots, trim canes out of top; about one third of top to be removed. This applies to fruit trees, shade trees and flowering shrubs only.
- SETTING** In setting plants and trees plant about one to two inches lower than plant grew in nursery; grafting knuckles should be well covered in the tree hole.
- PROTECTING ROOTS** Always keep roots of trees and plants covered as a protection from sun and wind. Not necessary to carry plants in a pail of water. This tends to harden the roots - roots also dry out faster when lifted from water. If allowed to stand in water roots will become water soaked.
- WATERING** In transplanting use water when setting or after the planting hole has been back-filled. Loose soil needs to be settled with water. Important! Do not water plants too much - well watered once each week or ten days is sufficient. Turn your hose on young roses once each week. This will keep the foilage free from disease.
- TIME** Watering at night is best - morning applications tend to get dried and baked by the sun.
- FERTILIZING** Very important to supply plant food for any newly set plant. The best and safest fertilizer is, no doubt, barnyard manure or cow manure. Use well-rotted, well-pulverized material, sprinkling in the bottom of the hole. Cover with one or two inches of good top soil before setting the tree or plant. After the dirt has been filled in around the roots use one or two shovels of manure over the dirt on roots to be covered by the back-fill.
- FERTILIZER WARNING** If you are using commercial fertilizer around your tree be sure to use no more than one tablespoon per plant. Many trees are lost by over-fertilizing, also over-watering.
- MULCHING** Use compost, weeds, sods, manure or Peet moss, covering the ground about the newly set tree.
- PLANTING CHRISTMAS TREES** When your Christmas trees arrive from the nursery, open the crate or package. Dip the roots in a dish of very heavy mud, lay the trees in a shallow trench and cover with fine top soil. Do not cover foliage. Your trees will be O.K. for several days. Take trees from trench only as needed. If you are planting in a grassy field use mattock or pick-ax to make the holes, insert tree roots, stepping on dirt, setting about one inch lower than tree grew in nursery.
- DISTANCES APART** Plant $6\frac{1}{2}$ ft. apart 1000 per acre... $4\frac{1}{2}$ ft. apart 2000 trees per acre. Well to line out the field with stakes using a line for guide, always planting on the same side of the line.

UNADILLA NURSERY CO.
 750-758 Riverside Drive
 Johnson City, N.Y.

